FLORI ROBERTS
My Shade of Beautiful
LIPS

**LUXURY LIPSTICK**

This ultra sensational, pigment rich formula coats lips with brilliant pops of color.

3.4 g $16

- IN THE NUDE #12752
- JAZZ ORANGE #12642
- PEACE #12719
- WALNUT #12608
- JAGUAR #12723
- HOT TO TROT #12750
- VA VA VIOLET #12751
- TEAK #12609
- CATWALK #12755
- FOREVER RED #12644
- ROYAL RUBY #12618
- FIERCE #64257
- BLACK BRANDY #12724
- BLOOD STONE #12629
- VINTAGE WINE #12645
- WILD THING #12725

**COLORFIX LIP SEALANT**

Solve lipstick transfer and set lipstick for hours with one refreshing application. 0.1 fl. oz. (3mL) #431306 $15

**HIGH SHINE LIP LACQUER**

A lustrous lacquer creates ultra glossy lips while moisturizing and protecting.

0.4 oz. (11.8mL) $16

- FLIRT #12980
- LATTE #12982
- PEACHES N’ CREAM #12983
- POISED #12988
- GODDESS #12981
- PINK ROSES #12985
- SORBET #12986
- PERFECT PLUM #12984

**MINERAL LIP SHINE**

This mineral, non-sticky lipgloss has the power to illuminate lips for a dazzling finish.

0.3 oz. (9g) $16

- PLUM BERRY #13139
- ORCHID #13147
- SHEER PEACH #13144
- CHERRY #13145
- MAGENTA #13142
- BRICK RED #13138
- TOPAZ #13140
- COPPER #13143
- PENNY #13144
My Shade of Beautiful

ALL NIGHTER MATTE LIQUID LIPS

Ultra creamy pop of color, with a sophisticated matte finish.
0.2 oz (5.7g) $21

LIP PENCILS

This waterproof automatic lip pencil helps outline, define, and contour the shape of lips, while preventing feathering.
0.09 oz. (2.5g) $14

SHADE SELECTION KEY
Makeup products have been designated either.
- Warm
- Cool
- Neutral

INTENSE BERRY
#13025

CHESTNUT
#13026

ROSS
#13163

SLAY
#13161

SELFIE
#13164

ON POINT
#13160
BROW CARE

BROW POWDER
Our soft, easy blend brow powder helps shape and contour the eyebrows for a sophisticated, natural looking brow line.
.7oz (2g) #12041 $13.50

BROW WOW
Clear brow gel sets brow powder. Used alone, it tames, shapes, and holds brows in place all day.
.26oz (7.5g) #12335 $14

PERFECT BROW PENCIL
Glides on easily, turning your untamable, skimpy brows into perfectly natural, polished eyebrows. Accompanied by a special blending spoolie.
1.2g
$15
BLACK #12047
MEDUIM BROWN #12046
DARK BROWN #12045

LASHES

LUXE LASH MASCARA
You’ll fall in love with this formula. With volume to spare, this long wearing formula will make your eyes pop!
0.24 oz. (7g) $16
BLACK #12029
LOOSE MINERAL EYE SHADOW

This shimmering, silky eyeshadow has a transformative texture for wet or dry application to create the perfect look.

0.05 oz. (1.5g) $17.00

SHADOWS & LINERS

FINISH LINE COLOR INTENSIFIER

A liquid converter that transforms powder eyeshadows, to create the look of a liquid liner or seal color for long-lasting wear. Create stunning looks with loose mineral eyeshadow.

3mL #12341 $10

WASHINGTON EYE SHADOW PALETTES

Create couture eye looks with these six on-trend Glamour-Eyes palettes. Use your favorite brush to create your own custom blended looks for all occasions.

0.48 oz. (14.4g) $25

ALLURE #11271

VOGUE #11270

GLAMOUR-EYES EYE SHADOW PALETTES

FINISH LINE COLOR INTENSIFIER

WATERPROOF AUTOMATIC EYELINER

This ultra creamy, rich black pencil comes with a smudge tip that makes a sultry, smokey eye, virtually fool-proof. It is waterproof, long-wearing and provides bold color that won’t run or streak with wear.

2.5g $15

BLACK MAGIC #12323
CATCH THE LOOK

CRÈME TO POWDER FOUNDATION
For All Skin Types
See perfect skin in one simple stroke. Applies like a cream with a velvety matte finish. Unparalleled shade range for all skin of color.
0.3 oz. (8.5g)  $26.50

BASE STROKES STICK FOUNDATION
A creamy stick foundation that glides on effortlessly, providing coverage and a long-lasting, lustrous natural finish, while offering exceptional skincare benefits.
0.05 oz. (14.2g)  $26.50

SHINE-AWAY OIL BLOTTING PRIMER
This lightweight primer instantly refines the look of pores, regulates shine, and creates a matte surface for smooth, long-wearing makeup application.
1.7 fl. oz.  #35072  $26

FOUNDERATION & PRIMER
POWDER & BLUSH

OIL BLOTTING LUXURY PRESSSED POWDER
A long wearing, lightweight powder that delivers a soft, cashmere-like texture. It goes on beautifully for fully customized coverage.
0.35 oz. (10g) $26.50

COLOR PRO BLUSH
A pressed powder blush that delivers beautiful color to flatter any skintone. This professional quality blush is formulated to makeup artists specifications.
0.2 oz. (5.7g) $18

RADIANCE BLUSH
A soft and sheer, pressed powder blush takes your skin from dull to radiant.
0.2 oz. (5.7g) $17

CORRECTIVE CONCEALER
A creamy liquid concealer that minimizes the look of flaws, blemishes and dark circles, with full, natural-looking coverage.
0.18 oz. (5.18g) $16

SHEER FINISH BRONZING POWDER
A silky smooth bronzer instantly and naturally contours the face.
0.35 oz. (10g) $21.50

CONCEALER

BRONZER
### Professional Brushes Insure Professional Results

<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
<th>SKU</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Kabuki Brush</strong></td>
<td>Multi-use, short handled brush with a big, fluffy head. Great for applying loose or pressed powder, bronzer or blush. Its compact size makes it a convenient travel brush.</td>
<td>#147436</td>
<td>$17.50</td>
</tr>
<tr>
<td><strong>3/4 Inch Oval Foundation Brush</strong></td>
<td>Round-tipped synthetic brush for smooth application of liquid foundation.</td>
<td>#14759</td>
<td>$18.50</td>
</tr>
<tr>
<td><strong>Jumbo Powder Dome</strong></td>
<td>Lush and full-bodied, designed for even application of powders.</td>
<td>#14781</td>
<td>$28.50</td>
</tr>
<tr>
<td><strong>Angled Blush Brush</strong></td>
<td>Expertly angled blush brush for seamless application.</td>
<td>#14782</td>
<td>$16</td>
</tr>
<tr>
<td><strong>Dual Ended Detail Firm Eye Shadow Brush</strong></td>
<td>Double-ended brush offers shading on one end and blending on the other.</td>
<td>#14784</td>
<td>$21</td>
</tr>
<tr>
<td><strong>Eye Shadow Blender</strong></td>
<td>Dome-shaped eye shadow brush.</td>
<td>#14787</td>
<td>$13</td>
</tr>
<tr>
<td><strong>Retractable Lip Brush</strong></td>
<td>Precision brush designed to apply lip color and gloss.</td>
<td>#14764</td>
<td>$8.50</td>
</tr>
<tr>
<td><strong>Mineral Powder Brush</strong></td>
<td>Dense bristled brush specially designed to apply mineral powders.</td>
<td>#14785</td>
<td>$16</td>
</tr>
<tr>
<td><strong>Stiff Brow Brush</strong></td>
<td>Short, firm, angled brush used to fill in the eyebrows.</td>
<td>#14762</td>
<td>$7</td>
</tr>
<tr>
<td><strong>Concealer Brush</strong></td>
<td>Petite concealer brush designed for highly detailed concealer application.</td>
<td>#14789</td>
<td>$14</td>
</tr>
<tr>
<td><strong>Precision Eyeliner Brush</strong></td>
<td>Gently arched to conform to the shape of the eyes, this precision eyeliner defines the lash with one quick, easy stroke.</td>
<td>#14788</td>
<td>$10</td>
</tr>
<tr>
<td><strong>Soft Focus Blender Sponge</strong></td>
<td>Achieve an expert foundation finish with the latest in makeup application. With both a precision and wide blending surface, the blender is washable, reusable, and latex free.</td>
<td>#0923296</td>
<td>$6</td>
</tr>
</tbody>
</table>

*Proper care for your brushes reduces wear and tear and keeps them in tip-top condition for longer.*
Perfect Tone Moisture
A light moisturizer to help combat oily skin while leaving the skin soft and hydrated. Uneven skin tone, dark spots, and signs of aging will disappear.

1.75 oz. (50mL)  #38010  $32

Perfect Tone Skin Prep
A toner formulated to balance, refresh and normalize the skin to enhance the brightening and lightening affects of Enlighten.

8 fl. Oz. (237mL)  #38015  $20

Perfect Tone Cleansing Foam
This self foaming, purifying cleanser is the first step toward even-toned, refreshed, and balanced skin.

7 fl.oz. (210ml)  #38000  $21

Enlighten and Brighten
Uneven Skin Tone
Dull Lifeless Skin
Does your skin have an uneven tone? Does it appear dull and lifeless? If so, choose this regimen and use twice daily.

Emblica, the key ingredient in Enlighten, is derived from the fruit of the Indian Amla Tree. This natural antioxidant has been used for centuries to lighten and even skintone.
ULTIMATE-C CLEANSER
An energizing creamy cleanser that will maintain your skin’s moisture balance while revealing softer, smoother and brighter skin.
8 fl. oz. #37021 $21

ULTIMATE-C CLARIFYING TONER
An energizing, alcohol-free toner that softens and smooths the skin, while protecting against the signs of aging.
8 fl. oz. #35075 $20

DAILY DEFENSE LIGHT
A lightly emollient moisturizer that leaves the skin feeling smooth and toned while filtering out the sun’s harmful rays to prevent future skin damage.
1.7 fl. oz. #37012 $28

ULTIMATE-C CAPSULES
Fights dullness and irritation. These brightening, and skin correcting capsules feature vitamin C (encapsulated for freshness and potency), and a vitamin E booster.
30 capsules #35069 $34

EXFOLIATING FACIAL SCRUB & PRIMER
A nourishing, exfoliating scrub that is designed to remove dead skin to reveal smoother, more even perfect skin.
4 oz. #35030 $26

MY EVERYTHING CREAM
A rich moisturizing cream for younger looking skin formulated for the eyes, throat, face and body.
4 oz. #35005 $30

Does your skin feel tight in areas? Do you have visible wrinkles? If so, choose products from this regimen and use daily, morning and night for best results.

COMBINATION DRY OR MATURE SKIN TYPES

FACIAL TREATMENTS
OILY ACNE PRONE SKIN TYPES

Does your skin look or feel oily? Do you suffer from occasional break-outs? If so, choose these products and use morning and night.

FRESH FOAMING CLEANSER
An oil-fighting cleanser that penetrates deep into pores to remove any impurities.

| 6 fl. oz. | #36010 | $21 |

DOUBLE “O” COMPLEX TONER
An oil-fighting toner that refreshes and purifies acne-prone skin to fight against oiliness, enlarged or clogged pores and blemishes.

| 8 fl. oz. | #37020 | $20 |

OIL FREE SPF 15 MOISTURIZER
An advanced, oil-free moisturizer that leaves the skin feeling smooth and toned while filtering out the sun’s harmful rays to prevent future skin damage.

| 1.7 fl. oz. | #37010 | $28 |

BODY TREATMENT

SHEA NUT BODY BUTTER
Leaves a rich sheen on the body without a greasy feel. This champion of moisturizers is buttery in texture, heavenly in scent and provides intense moisture for all areas of the body, with premium shea nut, cocoa butter and aloe vera extracts.

| 8 oz. | #37030 | $22.50 |
Crow’s Feet
EYE PERFECTION CRÈME
This cooling eye cream works instantly and over time to dramatically reduce the appearance of wrinkles, bags, and circles around the eye area.
0.5 fl. Oz (15mL) #22-04071 $28

Loss of Firmness
CELLULAR PPRx
Multi-purpose solution for mature skin. With daily use this anti-aging miracle will leave skin more firm, supple, hydrated and younger looking.
2 oz. (57g) #22-04067 $42

Lines and Furrows
DAYTIME WRINKLE MINIMIZER
A powerful wrinkle minimizer that has been clinically proven to reduce the depth of expression lines up to 30% in 30 days.
1 oz. (30g) #22-04055 $35

Extreme Dryness
MOROCCAN MIRACLE
A highly emollient night treatment clinically proven to reduce wrinkle depth up to 30% in 30 days. Skin will become plumper, softer, firmer and younger looking.
2 oz. (57g) #22-04075 $45
Alpha Hydroxy Acids

AWARD WINNING - BEST SELLERS

SKIN CORRECTION COMPLEX
Alpha Hydroxy blend created to provide all you need for more youthful looking skin. Day crème, night crème, moisturizer and wrinkle crème in one easy-to-use product. Paraben free.

2 oz. (56g)  #22-07100  $32

SKIN CORRECTION TREATMENT CREAM
This Alpha Hydroxy blend provides 4 body treatments in 1. With a single crème, exfoliate, firm, smooth and hydrate. Nourishes, protects and revitalizes aging skin. Rapidly absorbed with a delicious fragrance. Paraben free.

8 oz. (226g)  #22-07810  $32

BIO CELLULAR NIGHT EYE GELEE
Wake up to a smoother, more youthful eye area. This anti-aging eye balm reduces furrows, lines, and crows feet.

0.4 oz (11.3g)  #22-07721  $28

BIO CELLULAR NIGHT CRÈME
Wake up to more beautiful skin every morning. Reveal brighter, renewed skin, and reduce fine lines and wrinkles to create a smooth, vibrant complexion.

2.75 oz. (78g)  #22-07711  $24

Derived from fruit and milk sugars, AHAs allow dead skin cells to slough off, making room for regrowth of new, fresh looking skin.
Power Serums

VITASOME ENERGIZING COMPLEX
For All Skin Types
A vitamin-rich brightening and nourishing complex that will also strengthen your skin.
1 fl. Oz. (30mL) #22-04015 $30

RETINOL PM CAPSULES
For All Skin Types
Highly active, with visible anti-aging properties. You will see softer, smoother skin immediately.
30 Capsules # 22-04021 $34

C-SOURCE
For All Skin Types
An energizing capsule that brightens and improves skin with real citrus extracts. Feels like a facial everyday!
30 capsules #22-04001 $34

Real Silk Finishing Powder

REAL SILK BRIGHTENING FINISH
For All Skin Types
This mosaic of shades infuses brightening tones with subtle, lightening particles to create a radiant glow.
#22-01310 $22.50

REAL SILK BRONZING KALEIDOSCOPE
For All Skin Types
This mosaic of shades infuses natural tones with subtle, mixed, golden particles to create a bronzed, luminous sun kissed glow.
#22-01330 $22.50
PAPAYA
ENZYME CLEANSER
For All Skin Types
Unique self-foaming cleanser rejuvenates, exfoliates and melts makeup for a healthy, radiant complexion.
8 fl.oz. (236ml) #22-04036 $21

Why Choose Papaya?
In the time it takes to cleanse and moisturize you can see more radiant, smoother skin with the gentle action of papaya enzymes and papain. Known as a digestive enzyme this ingredient gently and effectively eliminates dead cells and debris from surface skin while it stimulates collagen formation.

PAPAYA
ENZYME TONER
For All Skin Types
Naturally scented toner that freshens and softens while it preps the skin for moisturizer.
6 oz. (100g) #22-04041 $20

PAPAYA
EXFOLIATING SCRUB
For All Skin Types
Gentle exfoliating scrub with papaya enzymes. The quickest way to fresh and radiant skin.
4 oz. (100g) #22-04044 $27
Combination skin represents two opposite ends of the skin care spectrum. The majority of people fit into this category and have a T-zone that is oily and cheeks and eye area that are dry. The unique formulation challenge with this skin type is to provide necessary hydration to the dry areas while balancing the oily ones.

MICRO-DERM CLEANSER
For All Skin Types
Get a youthful glow with this Vitamin C microderm cleanser that polishes away dead skin cells, provides a radiant, healthy look, and smooth skin texture.
4 oz. (117g) #22-04063 $21

DAILY DEFENSE LIGHT
For Combination Skin
Hydrates, calms and soothes while it protects against UVA and UVB rays. Aloe rich and PABA free.
1.7 fl.Oz. (50mL) #22-04073 $28

LEMON LIME FRESHENER
For Combination Skin
An energizing alcohol-free toner that replenishes lost moisture to refresh skin.
8 fl. Oz. (236mL) #22-04074 $20

VEGETABLE PEEL OFF MASQUE
A gentle exfoliating treatment that visibly rolls, lifts, and sweeps away dead skin cells when massaged onto skin.
2 oz. (50ml) #22-07401 $26

What’s Your Skin Type?
OILY | DRY | COMBINATION
COCONUT CLEANSING CREME

For Mature or Dry Skin
The refreshing essence of a tropical breeze that gently dissolves makeup while moisturizing the skin.
4 oz. (114g) #22-06101 $21

SWISS COLLAGEN DAY CREAM

For Mature Skin
Insure wellness and moisture for the skin. Fortified with 12 essential vitamins to nourish, soften lines, and hydrate the skin. Laboratory tested and approved for its restorative properties.
2 oz. (57g) #22-04049 $26

OXYGENATING TONER

For Dry Skin
An alcohol-free toner that replenishes lost moisture to refresh skin and prepare it for treatment.
8 fl.oz.(236mL) #22-04064 $16.50

YOUR PRESCRIPTION FOR
For Dry or Mature Skin

Normal to Dry skin is usually tight and possibly even flaky. Pores are almost unnoticeable. People with dry skin often deal with more surface wrinkles and fine lines than those with combination or oily skin, due to dehydration.

YOUR PRESCRIPTION FOR
Oily Skin

While oily skin types will have fewer problems with wrinkles, they tend to look shiny quickly after cleansing. To the touch, oily skin types will feel somewhat greasy. Untreated oily skin will have more frequent breakouts, while appearing somewhat coarse, with larger pores.

DAILY DEFENSE OIL FREE (SPF 15)

For Oily Skin
An advanced, oil-free moisturizer that leaves the skin feeling smooth and toned while filtering out the sun’s harmful rays to prevent future skin damage.
1.7fl.oz. (50ml) #22-04076 $28

SKIN DETOXIFYING CLEANSER

For Oily Skin
A gentle purifying cleanser featuring salicylic acid to help clear skin and promote healthy balanced skin.
8 fl. oz. (236mL) #22-04079 $20

SKIN DETOXIFYING TONER

For Oily Skin
An oil-fighting toner that refreshes and purifies acne-prone skin with salicylic acid.
8 fl. oz. (236mL) #22-06720 $20
GLYCOLIC ACID is an Alphy Hydroxy Acid. Created from sugar cane, it is the smallest of all skin beneficial acids, yielding the most dramatic results. Used in most anti-aging doctor’s office peels, it helps to regenerate collagen, firm the skin and even skin tone.

**Step 1**

**ALPHACEUTICALS FACE WASH**

Effectively clears pores of excess oil, dead skin, and buildup, with glycolic acid and kiwi extracts.

8 fl. Oz (236mL) #22-04801 $24.50

**Step 2**

**ALPHACEUTICALS FACE TONER**

A glycolic toner formulated to balance, refresh and normalize the skin.

8 fl. Oz (236mL) #22-04802 $24.50

**Step 3**

**ALPHACEUTICALS SERUM**

A unique “step up” glycolic acid repair and protect serum to fight all key signs of visible aging.

2 oz. (56g) #22-04805 $35

**Step 4**

**SKIN CORRECTION COMPLEX**

Alpha Hydroxy blend created to provide all you need for more youthful looking skin. Day crème, night crème, moisturizer and wrinkle crème in one easy-to-use product. Paraben free.

2 oz. (56g) #22-07100 $32
Peptides
DAYTIME WRINKLE MINIMIZER
Featuring Peptides, a powerful injection alternative. Clinically proven to reduce the depth of expression lines up to 30% in 30 days.
1 oz. (30g) #22-04055 $35

Argan Oil
MOROCCAN MIRACLE
A highly emollient night cream, fortified with Argan Oil. A treatment clinically proven to reduce wrinkle depth and hydrate skin resulting in a plumper, softer, firmer and younger appearance.
2 oz. (57g) #22-04075 $45

Fresh Vitamin C
C-SOURCE
Fresh as the day it was created, this encapsulated Vitamin C, brightens protects and soothes the skin. Used in the morning after cleansing, it feels like a facial everyday!
30 capsules #22-04001 $34

Edelweiss Extract
SWISS FORMULA DAY CREME
Insure wellness and moisture for the skin. Fortified with 12 essential vitamins, edelweiss extract and collagen to nourish, soften lines, and hydrate the skin. Laboratory tested approved for its restorative properties.
2 oz. (57g) #22-04049 $26

Retinol
RETINOL PM CAPSULES
Retinol is the gold standard for rejuvenating the skin, but it is the special delivery system that makes this product unparalleled. Use at before bedtime and wake up with your skin looking more youthful and refreshed.
30 Capsules # 22-04021 $34

Glycolic Acid
ALPHACEUTICALS GLYCOLIC SERUM
Glycolic Acid, created from sugar cane, this Alpha Hydroxy acid brightens the skin and stimulates collagen, while it firms and evens the skin tone.
1.7 oz. (50mL) $35

It’s What’s Inside That Counts!